LiteTouch™ - ANVISA Certified and Ready for Brazil

The world’s most innovative Er:YAG dental laser is now ready for sale in Brazil.

Brazil, 01 September, 2018

LiteTouch™, the world’s smallest Er:YAG laser received approval from “ANVISA” - the Brazilian Health Regulatory Agency. The world’s most versatile dental laser and its innovative “Laser-in-Handpiece” technology are now also ready for sale in Brazil, an important part of the huge and growing Latin America Dental Equipment Market.

LiteTouch’s unique “Laser-in-Handpiece” technology houses the entire laser mechanism within a small sized chamber (12 cm long by 2.3 cm diameter). The LiteTouch™ is fiber-free (there is no fiber in the delivery mechanism), thus enabling unlimited movement of the swivel, which maneuvers just like a turbine drill. LiteTouch™ and its “Laser-in-Handpiece” technology, gained industrial design awards such as Red Dot and A-Award, and as expected by leading analysts* is making its way to become the dominating technology in the laser all-tissue dental market.

LiteTouch™ official distributor in Brazil is Dental Cremer (https://www.dentalcremer.com.br). The company is part of Henry Schein’s Global Dental business, a Key Global Dental Distributor. Utilizing its multifaceted sales and marketing approach that includes more than 600 dedicated dental sales consultants, as well as product specialists, and direct marketing programs, Dental Cremer is set to boost LiteTouch™ to the forefront of Latin America dental laser market.

- For more details about LiteTouch™ Er:YAG Laser-in-Handpiece, please visit www.light-inst.com
- To set a meeting or personal demonstrations of LiteTouch™ in Brazil please contact Dental Cremer 24/7 at Tel: 0800 727 7565 or online at dentalcremer.com.br.
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*According to i-Data 2013 Laser Dentistry market report*