



LIGHT INSTRUMENTS
RISE ABOVE TECHNOLOGY

Light Instruments Signs New European Distributor Agreement

New Partnership with DentMan, AB will bring the LiteTouch™ and Laser-in-Handpiece technologies to Swedish Dental Market.

April 29, 2018 – Yokneam, Israel – Light Instruments Ltd. (light-inst.com), the world's leading provider of innovative dental laser technologies and the inventor of the LiteTouch™ and Laser-in-Handpiece technology, announced today it signed an exclusive distribution agreement with DentMan, Sten Lagerstedt AB (www.dentman.se) a key dental products distributor in Sweden.

LiteTouch's unique "Laser-in-Handpiece" technology houses the entire laser mechanism within a small sized chamber (12cm long by 2.3cm diameter). The LiteTouch™ is fiber-free (there is no fiber in the delivery mechanism), thus enabling unlimited movement of the swivel, which maneuvers just like a turbine drill. LiteTouch™ and its "Laser-in-Handpiece" technology, gained industrial design awards such as Red Dot and A-Award, and as expected by leading analysts* is making its way to become the dominating technology in the laser all-tissue dental market, now accessing the Swedish market, with 14,043 registered dentists,

DenMan AB is a small company, specialized in importing unique dental products and technology innovations to Sweden. The company is committed to provide the local dentistry market with high level unique dental products meeting all the regulatory requirements including CE mark as well as offering unique clinical applications and other benefits for dental practices.

"We are very excited about the opportunities this partnership present to Light Instruments", said Eric Ben-Mayor Light Instruments CEO. "Our business operations are rapidly expanding while our close-knit synergy with the existing distributors is further empowering the Light Instruments family worldwide, thus contributing to the company's ongoing success". "Sweden is a country well aware of oral healthcare importance, managing this important responsibility by the government itself and spending 8% of total governmental healthcare costs on dentistry. This provides a great platform to continue promoting our vision to help dentists all over the globe, to eliminate dental phobia and to provide better dentistry to their patients."

According to Technavio's market research, Countries such as Sweden, have already adopted laser dental care which has increased patient inflow at laser dentistry clinics than general dental clinics. The arrival of the Light Instruments' laser technologies to Sweden might play a pivotal role contributing to Sweden Preventive Dentistry efforts by allowing a completely different dental experience, with less pain, healthier treatments and quicker healing time.

Mr. Sten Lagerstedt, DenMan AB CEO. Commented; "We are pleased to partner with Light Instruments a leading dental lasers manufacturer. As a dental entrepreneur serving the Swedish market for 25 years, we stand for predominance and originality. We are delighted to add Light Instruments unmatched laser technologies to our portfolio, bringing this way to Sweden the world's best available dental laser technologies, fascinating and serving successful dentists worldwide."

Light Instruments Ltd.

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About Light Instruments Ltd

Light Instruments Ltd. is an Israel-based company that has made its name as an innovator in the dental laser field, continually raising the bar with its advanced high-end technologies. In 2007, Light Instruments introduced the revolutionary Laser-in-Handpiece technology as part of its flagship LiteTouch™ dental laser, the world's most versatile non-fiber Er:YAG laser device for soft and hard tissue dental treatments.

About DentMan, Sten Lagerstedt AB

DenMan AB is a small company, specialized in importing unique dental products and technology innovations to Sweden. The company is committed to provide the local dentistry market with high level unique dental products meeting all the regulatory requirements including CE mark as well as offering unique clinical applications and other benefits for dental practices. As dental entrepreneur serving the Swedish market for 25 years, the company stands for predominance and originality, bringing this way to Sweden the world's best available dental technologies.



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