



LIGHT INSTRUMENTS

RISE ABOVE TECHNOLOGY

LiteTouch™ - A Diamond for Every Clinic

Introducing LiteTouch™ limited edition embellished with Swarovski® crystals

August 20, 2017. Yokneam, Israel – Light Instruments Ltd. (light-inst.com), the world's leading provider of innovative dental laser technologies and the inventor of LiteTouch™ the Laser-in-Handpiece technology, announced today the launch of an exclusive limited edition of LiteTouch™, embellished with Swarovski® crystals.

Light Instruments Ltd. introduced LiteTouch™ Swarovski Limited Edition, during the company annual Scientific Conference, taking place this year in Alaska onboard the Celebrity® Infinity cruise. Accompanied by a cadre of Dentistry Key Opinion Leaders from the world's best academy centers, and high level dentists from worldwide locations attending to the congress, LiteTouch's Swarovski limited edition launch definitely embellished and sealed the company position & reputation as a worldwide global leader.

LiteTouch™ Limited Edition includes 100% original Swarovski crystals.

LiteTouch™ is the world's smallest Erbium YAG dental laser for both soft and hard tissue dental treatments. Its unique Laser-in-Handpiece™ technology houses the entire laser mechanism within an impressively small chamber (just 12cm long, with a 2.5cm diameter). This innovative solution mimics the feel of a turbine drill, yet incorporates the laser's unique benefits: micro surgery, faster healing, minimal invasive treatments, and higher patient acceptance.

"We are in pursuit of the perfect the Laser Dentistry experience; for both, dentists and patients alike," said Eric Ben Mayor, CEO of Light Instruments. "Our laser Intuitive and appealing industrial design contributes to a welcoming clinic atmosphere. Its design has already impressed the Red Dot jury winning the highly-coveted Red Dot Award for 2016. Now, with our partners at Swarovski, we have shaped an elegant, limited-edition, the ultimate expression of the care and expertise that goes into every LiteTouch™ laser we produce."

About Light Instruments Ltd

Light Instruments Ltd. is an Israel-based company that has made its name as an innovator in the dental laser field, continually raising the bar with its advanced high-end technologies. In 2007, Light Instruments introduced the revolutionary Laser-in-Handpiece™ technology as part of its flagship LiteTouch™ dental laser, the world's most versatile non-fiber Er: YAG laser device for soft and hard tissue dental treatments.

For more information, please visit: www.light-inst.com

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LITETOUCH™
Er:YAG Laser-in-Handpiece

Limited Edition

Embellished with Swarovski® crystals

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The LiteTouch™ logo is a trademark of Light Instruments Ltd. and may be registered in certain jurisdictions.

CRYSTALS FROM SWAROVSKI SINCE 1895



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